New Year’s Eve 2012

A guide what to do and all the hottest places to go!

As 2012, the New Year, is quickly approaching, many of you probably want to get a head start on planning your night out in NYC. Spending your New Year's Eve in New York is more than just as celebration or a party, it's a longstanding tradition that links you with the million plus people who come to celebrate New Year's Eve in the City That Never Sleeps.
Schedule of Events in Time Square On New Years Eve

4:00 p.m.  
The Revelers  
Revelers start arriving late in the afternoon on New Year’s Eve. By approximately 4:00 p.m., the Bow Tie of Times Square (42nd to 47th Sts. between Broadway & 7th Ave.) is fully closed to traffic. Revelers are directed by the NYPD to gather in separate viewing sections. As one section fills up, the revelers are directed by police to the next viewing section. As the evening progresses, revelers continue to fill the Times Square neighborhood along Broadway and Seventh Avenue moving uptown from 43rd Street to as far as Central Park.

6:00 p.m. to 6:03 p.m.  
Opening Ceremonies - Lighting and Raising the Times Square New Year’s Eve Ball  
The celebration begins with the lighting and raising of the New Year’s Eve Ball atop One Times Square. The Event Organizers, Tim Tompkins and Jeffrey Straus will be joined by representatives of the Philips Lighting Company to flip the giant switch which lights the New Year’s Eve Ball and begins its ascent accompanied by special pyrotechnic effects atop One Times Square.

6:04 p.m. to 6:56 p.m.  
Musical performances and other activities are presented on the Nivea Kiss and Countdown Stages.

6:57 p.m. to 7:00 p.m.  
Hourly Countdown  
As we approach the New Year, a surprise guest joins our host at the Nivea Countdown Stage to share his/her wish for the New Year, read several of the Confetti Wishes that will be mixed into the famous confetti release at midnight, and then lead the Times Square revelers in the ten second Toshiba Vision countdown to the 7 o’clock hour accompanied by colorful pyrotechnic effects atop One Times Square.

7:10 p.m.  
Times Square 2011 Hats and Balloons  
The Times Square Alliance sanitation crew clad in bright red uniforms begin to distribute tens of thousands of fun handouts to the Times Square revelers for cheering in the New Year. Nivea is providing festive blue New Year’s Eve hats and blue balloons tied with silver mylar ribbons along with useful Nivea Lip Care product to keep our lips looking and feeling beautiful for that unforgettable kiss at midnight.

7:32 p.m. to 7:55 p.m.  
Musical performances and other activities are presented on the Nivea Kiss and Countdown Stages.

7:57 p.m. to 8:00 p.m.  
Hourly Countdown  
As we approach the New Year, a surprise guest joins our host at the Nivea Countdown Stage to share his/her wish for the New Year, read several of the Confetti Wishes that will be mixed into the famous confetti release at midnight, and then lead the Times Square revelers in the ten second Toshiba Vision countdown to the 8 o’clock hour accompanied by colorful pyrotechnic effects atop One Times Square.

8:04 p.m. to 8:56 p.m.  
Musical performances by Hot Chelle Rae and other activities are presented on the Nivea Kiss and Countdown Stages.
8:57 p.m. to 9:00 p.m.
As we approach the New Year, a surprise guest joins our host at the Nivea Countdown Stage to share his/her wish for the New Year, read several of the Confetti Wishes that will be mixed into the famous confetti release at midnight, and then lead the Times Square revelers in the ten second Toshiba Vision countdown to the 9 o'clock hour accompanied by colorful pyrotechnic effects atop One Times Square.

9:20 p.m. to 9:56 p.m.
Musical performances by Pitbull and other activities are presented on the Nivea Kiss and Countdown Stages.

9:57 p.m. to 10:00 p.m.
Hourly Countdown
As we approach the New Year, a surprise guest joins our host at the Nivea Countdown Stage to share his/her wish for the New Year, read several of the Confetti Wishes that will be mixed into the famous confetti release at midnight, and then lead the Times Square revelers in the ten second Toshiba Vision countdown to the 10 o'clock hour accompanied by colorful pyrotechnic effects atop One Times Square.

10:09 p.m. to 10:58 p.m.
Musical performances by Justin Bieber and Pitbull and other activities are presented on the Nivea Kiss and Countdown Stages.

10:57 p.m. to 11:03 p.m.
As we approach the New Year, a surprise guest joins our host at the Nivea Countdown Stage to share his/her wish for the New Year, read several of the Confetti Wishes that will be mixed into the famous confetti release at midnight, and then lead the Times Square revelers in the ten second Toshiba Vision countdown to the 11 o'clock hour accompanied by colorful pyrotechnic effects atop One Times Square.
11:03 p.m. to 11:46 p.m.
Musical performances by Lady Gaga and other activities are presented on the Nivea Kiss and Countdown Stages, including a performance by Lady GaGa.

11:53 p.m. to 11:59 p.m.
Special live performance of the song, “Imagine” at the Nivea Kiss Stage. (Performer not yet announced.)

11:59 p.m.
The Sixty-Second Countdown
The Times Square 2012 Special Guest and New York City Mayor Michael Bloomberg push the Waterford crystal button that signals the descent of the New Year’s Eve Ball, and lead the final sixty-second countdown to the New Year at the Nivea Countdown Stage.

The New Times Square New Year’s Eve Ball
The lighted Ball descends 70 feet in sixty seconds. The Ball is a geodesic sphere, twelve feet in diameter, weighing 11,875 pounds. The Ball is covered with 2,688 Waterford crystal triangles and lit by 32,256 Philips Luxeon Rebel LEDs.

12:00 a.m. - New Year’s Day
2012 Sign
At the stroke of Midnight, the lights on the New Year’s Eve Ball are turned off as the numerals of the New Year “2012” burst to life shining high above Times Square.
**Frequently Asked Questions About New Years Eve In NYC**

**Where is the Ball lowered?**

The Times Square New Year's Eve Ball descends from a flagpole at the top of One Times Square. It can best be seen along Broadway, from 43rd Street to 50th Street, and along Seventh Avenue, as far north as 59th Street.

**What streets will be closed for the celebrations?**

The New York Police Department will begin closing down access to Times Square starting at 43rd Street and Broadway and moving north as revelers arrive. The exact times that these blocks close to pedestrian and vehicular traffic will depend on when the revelers begin arriving. It is likely that there will be no vehicular traffic on either Broadway or Seventh Avenue as of approximately 3:00 p.m. Vehicles will most likely have difficulty traveling across town after 6:00 p.m. above 42nd Street as far north as 59th Street. If you are planning to come to Times Square and join in the festivities, you are advised to enter from Sixth or Eighth Avenue. Your chance of getting a viewing spot near the Ball (at Broadway & 43rd Street) increases the earlier you arrive. The blocks will be closed off as they fill up northward, street-by-street, as the police deem necessary.

**Where is the best view?**

The earlier you arrive, the better your view and the closer you will be to the action. The sound system is set up in the Bowtie area (where Broadway and Seventh Avenue cross), and the video screens on One Times Square (where the Ball is lowered) are easily visible. There are additional screens set up at Broadway and 50th Street, Broadway and 52nd Street, Broadway and 54th Street and Broadway and 58th Street.

**When should I get there?**

Revelers begin to gather in the late afternoon on New Year's Eve, December 31st. The best advice we can give is to get there as early as possible. We cannot predict how quickly the viewing areas will fill up. Prime viewing areas may fill up early in the afternoon. At approximately 6:00 p.m. EST the Times Square New Year's Eve Ball will be raised to the top of the 77-foot flagpole at One Times Square (Broadway at 43rd Street) and lit. At exactly 11:59 p.m. EST, the Ball will take its 60-second descent down the flagpole to signal the start of the New Years.

**What to bring and not to bring to Time Square.**

It's often below freezing in New York in late December. Wear long underwear, hats and gloves. Check the forecast for precipitation. Eat a big lunch and bring snacks like granola bars, nuts and fruit to stay energized. There are no bathrooms! The NYPD will not allow any bags or backpacks into the event for security purposes. Personal property cannot be checked in at entrance points! Alcoholic beverages are not permitted at the event.
Clubs To Hit Up Before Or After The Famous Ball Drop

The Ainsworth
122 W 26th Street
New York, NY 10001
212-741-0645
http://www.ainsworthnyc.com/

Capitale
130 Bowery
New York, NY 10013
http://www.capitaleny.com/
212-334-8572

Dave & Buster's
Times Square
234 West 42nd Street
New York, NY 10036
http://www.daveandbusters.com/
646-495-2015

Forum
127 4th Ave
New York, NY 10003
(212) 505-0301
www.theforumnyc.com

Greenhouse
150 Varick Street
New York, NY 10013
212-807-7000
www.Greenhouseusa.com

Guastavino's
409 East 59th Street
New York, NY 10022
http://www.guastavinos.com/
212-980-2711

Kiss & Fly
409 W 13th St
New York, NY 10014
http://

Empire Room (Empire State Building)
350 5th Avenue
New York, NY 10001
212-643-5400

ReUnion Bar
formerly Union Bar
204 Park Ave S
New York, NY 10003
212-674-2105

Revival
129 E 15th St
New York, NY 10003
http://www.revivalbarnyc.com/
212-253/8061

STK
26 Little W. 12th St.
New York, NY 10014
http://www.stkhouse.com/
646-624-2444

The Collective
1 Little West 12th Street
New York, NY 10014
http://collectivecafe.com/
212-255-9717

Le Poisson Rouge
158 Bleeker Street
New York, NY 10012
http://lepoissonrouge.com/
212-505-3474

Marquee
289 10th Ave
New York, NY 10001
http://www.marqueeiny.com/
646-463-0202